

# Scott Griffin

◆ <http://yoscott.com> ◆ 770-843-2923 ◆ [mscottgriffin@gmail.com](mailto:mscottgriffin@gmail.com)

---

## ◆ Summary

Full stack web developer with strong project management experience and an ability to execute multiple duties with excellence. Experience working with local and global partners and developing full-stack web applications with the latest technology. Seeking a web development role where I can create, innovate, and drive business goals forward.

## ◆ Education

### **Georgia Institute of Technology & Trilogy Education - Full Stack Web Development Bootcamp - May-Aug/2020**

Worked both individually and with diverse teams to develop dynamic web pages, applications, and databases during this full-time course. Utilized front-end tools: JavaScript, HTML, CSS (vanilla, Bootstrap, Bulma) - and back-end tools: Node, Express, React, SQL and MongoDB. (MERN stack)

### **Georgia College & State University - Bachelor's Degree in Marketing 2012**

## ◆ Career Experience

8/2015-5/2020 GSMA Ltd. – *Atlanta, GA*

### **Events Program Coordinator 3/2019-5/2020, Partnership Marketing Coordinator 8/2015-3/2019**

GSMA represents the interests of mobile operators worldwide, including handset and device makers, software companies, equipment providers and internet companies. GSMA also produces the industry-leading MWC events held annually worldwide.

**Duties:** Managed the programs of dozens of event partners, providing strategy and logistical support during planning stage and on-site. Lead Partner Programs team at MWC Los Angeles 2019 event, liaising with other departments to deliver a program generating over \$1,000,000 in revenue.

- Cross-collaborated with sales, operations, and marketing to achieve KPI's and revenue targets.
- Managed forecasting and supplier procurement for £60,000 departmental budget.
- Produced promotional and sales development videos across multiple events.
- Supported Events team in execution of marketing deliverables across global events - Mobile World Congress (MWC) Barcelona, MWC Shanghai, and MWC Los Angeles.

6/2012-8/2015 Montlick & Associates – *Atlanta, GA*

### **Legal Assistant**

- Assisted attorneys with scheduling, paperwork, and client contact and oversaw dozens of detailed case files, organizing electronic and paper records.

Summer 2012 Alcohol Controls – *Atlanta, GA*

### **Marketing Assistant**

- Analyzed Google AdWords account data and proposed changes to SEO campaigns and introduced design and layout changes to modernize company's website.